

# SUSTAINABILITY REPORT 2024







## OUR HOTEL,

Blue Waters Club was established in 1995 as a first-class holiday village with a capacity of 312 rooms by Ece Turizm İnşaat Ticaret ve Mağaza İşletmeciliği A.Ş. With the addition of a 5-star resort hotel in 2001, an annex building in 2010, and 20 club rooms in 2014, the facility has grown to a total of 671 rooms and a bed capacity of 1,612. It continues to operate as both a 5-star hotel and a first-class holiday village.

With its successful history, Blue Waters Club ranks among the leading accommodation establishments in Turkey and around the world, acting with the vision of becoming a global brand in the service industry.



# Foreword by the General Manager

**NİLGÜN  
ÖZER**

Since its establishment, Blue Waters Club has been recognized as one of the leading establishments in the Mediterranean Region. By effectively responding to the evolving dynamics of the tourism sector and changing guest expectations, we have continuously enhanced our quality and maintained our ambition to be a top brand in the region.

In this context, we aim to ensure sustainable growth in the tourism industry, meet the expectations of our guests and employees under changing global conditions, and contribute to a more sustainable life by providing better environmental standards and increased employment opportunities for the local community.

At Blue Waters Club, we are committed to understanding the social and environmental impacts of our operations and striving for continuous improvement. Our sustainability-based plans focus on actions that provide long-term benefits and emphasize the importance of their continuity.

As the Blue Waters family, we are determined to carry forward this understanding we have embraced since our inception. I would like to extend my sincere gratitude to all our stakeholders who have supported us on this journey.

# About the Report



At Blue Waters Club, we are committed to annually publishing timely and meaningful information regarding our Environmental, Social, and Governance (ESG) performance and management approaches, with a focus on environmental and social issues that are significant to our services.

Sürdürülebilirlik Raporunun Kapsamı

The scope of the key performance data in this report covers the 2023–2024 period for Blue Waters Club. As data becomes available, previous years will also be included for comparison purposes.

For questions regarding the report and its content;

Yücel TAŞKIN

Quality and Training Manager

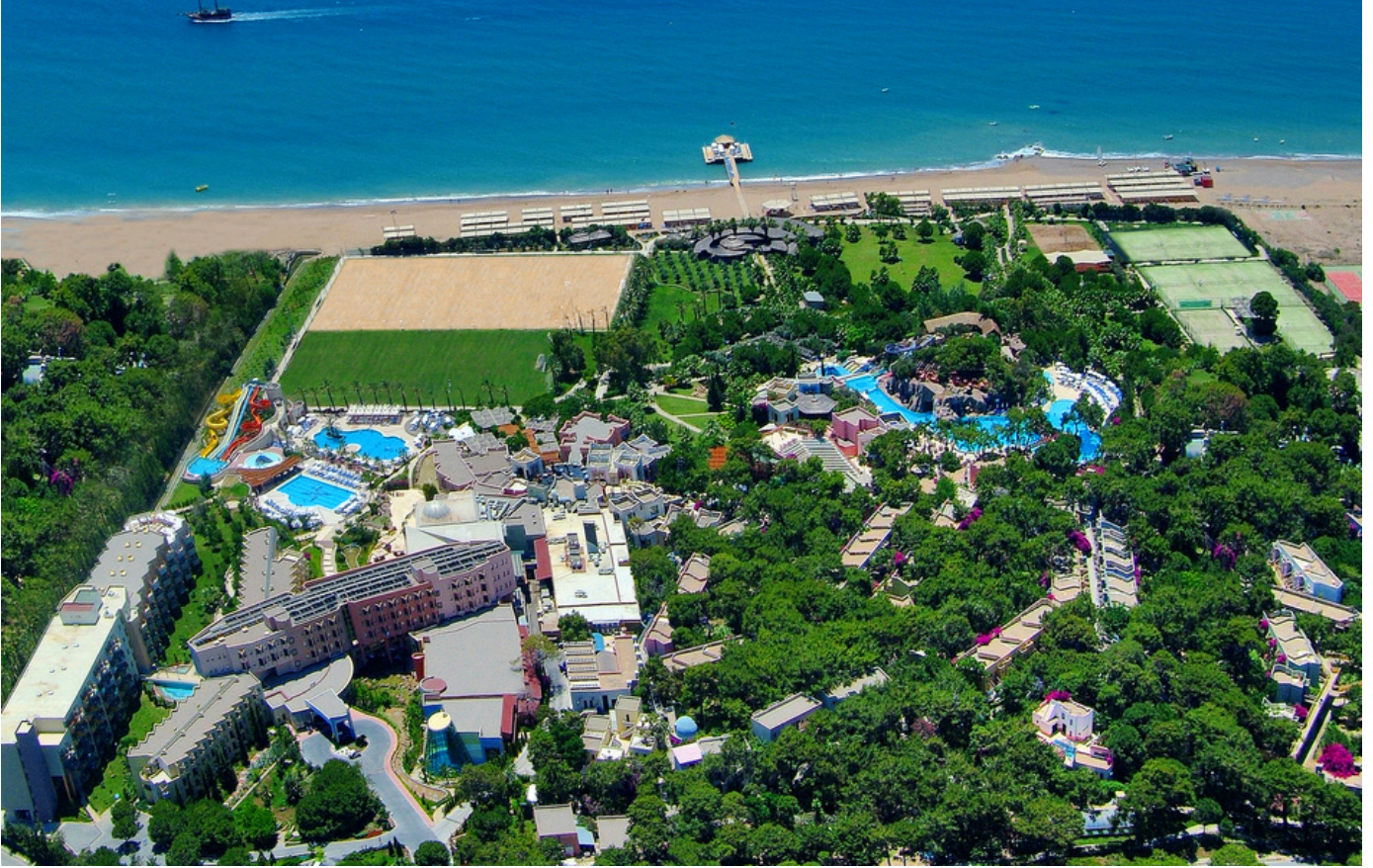
yuceltaskin@bluewaters.com.tr



By preparing the Sustainability Report in digital format, we aim to leverage technology more extensively to enhance communication with our stakeholders and help reduce our carbon footprint.



# BLUE WATER CLUB



Our hotel operates in the Manavgat Sorgun - Titreyengöl area. We are happy to welcome you for an unforgettable accommodation experience filled with memories, away from the fast pace of life, in the embrace of nature.

Blue Waters Club, with its successful history, ranks among the leading accommodation businesses in Turkey and the world, operating with the vision of becoming a global brand in the service industry. Behind the achievements of Blue Waters Club lies a guest-focused and efficiency-based approach, along with a Corporate Social Responsibility Strategy, a commitment to being a pioneer and example in the industry, and a sustainable environmental awareness. Blue Waters Club is making steady progress in realizing its vision and strategies through trust-based relationships with all its stakeholders, including guests, suppliers, and employees, and the impeccable service understanding of its staff.

2023 Guest  
Overnight Stay

**218137**

Hosted Country

**60**

2024 Guest  
Overnight Stay

**229893**

Hosted Country

**58**



# OUR EMPLOYEES

**2023 -134 Person**  
**2024 - 153 Person**  
Number of Female Employees



**2023 - 241 Person**  
**2024 - 272 Person**  
Number of Male Employees



## OUR PRIORITIES

### OUR MISSION,

We;  
are proud of being an institution, which is preferred again, with its environment friendly and charming service without sacrificing unconditional customer satisfaction principle.

### OUR VISION,

As a global brand, it is a model institution always preferred by our guests with its high level service quality and environment friendly structure.

### OUR VALUES

- Always polite,
- Believing internal and external guests satisfaction,
- Environment friendly and taking necessary measures,
- Constantly self-improving by trainings,
- Applying the rules stipulated by laws,
- Believing the actual management systems and using them efficiently.



# OUR STANDARDS



As a result of its work in Quality, Environment, and Food Safety, our Management System Standards have been certified by TÜV Rheinland Certification (DAKKS accreditation) with the following certificates:

- 

1. **"ISO 9001 Quality" (February 1, 2003)**
2. **"ISO 14001 Environmental Management System" (February 1, 2003)**
3. **"ISO 22000 Food Safety Management System" (September 16, 2009)**

Additionally, it has also qualified to obtain the **"ISO 50001 Energy Management System"** certificate (May 15, 2024) from the Authorized SigmaCert Global Certification Firm accredited by TÜRKAK.



Precisely Right.



# ENERGY

We aim for continuous improvement in energy efficiency. Our energy consumption is monitored and reviewed on a daily and monthly basis.

Each year, significant energy usage points are identified, and projects prioritizing energy efficiency are prepared for areas to be renewed or for units.

In addition to efforts to increase energy efficiency, we plan to continue using 100% Renewable Energy Sources to reduce our carbon footprint in line with sustainable development goals and the European Green Deal compliance process.



GÜRSU TEMİZ ENERJİ ÜRETİM A.Ş.

03.01.2022

Sayı : Gürsu-GM-2022-02

Konu : Yenilenebilir Kaynaklardan Enerji Tedariği-Blue Waters Club

APOLLON TURİZM TİCARET SANAYİ VE TİCARET A.Ş.  
BLUE WATERS CLUB HOTEL

Şirketimiz bünyesinde, Enerji Piyasası Düzenleme Kurumu'ndan alınan 31.12.2007 tarihli ve EÜ/1447-3/1044 numaralı lisans kapsamında, Trabzon ili Of ilçesinde faaliyette olan "17,58 MW" kurulu güçteki "Arca Hidroelektrik Santrali" %100 yenilenebilir kaynaklardan enerji üretmekte olup, üretilen enerji serbest tüketici müşterilerine tedarik edilmektedir.

Bilgilerinize arz ederiz.

GÜRSU TEMİZ ENERJİ ÜRETİM A.Ş.  
Nispetiye Cad. No: 32 G.O.B./ANKARA  
Tic. Sic. No: 274444  
Kırsal Yatırım Yat. D. 446 000 0000  
Ticaret Sic. No: 274444

Ek: Enerji Piyasası Düzenleme Kurumu'ndan alınan 31.12.2007 tarihli ve EÜ/1447-3/1044 numaralı üretim lisansı

1 / 1

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Bilgi için irtibat: Gül Yener ÇELİK



# WATER

Together  
We Sustain

Projects are being developed and implemented to reduce water consumption and plastic waste, with water consumption values being regularly monitored on a monthly basis. Water leakage checks are continuously conducted, and interventions are made as quickly as possible.

In this context, we have decided to install 8 water dispensers with filtration systems in our guest areas by 2025 to reduce our plastic waste. We have communicated our expectation for guests' support in this matter and shared our posts on social media with the motto "Together We Sustain," highlighting that sustainability can be achieved together.

**Birlikte**  **Together**  
**Sürdürüyoruz** **We Sustain**

**SÜRDÜRÜLEBİLİR BİR GELECEĞE  
BİRLİKTE YÜRÜYÜZÜZ!**

Blue Waters Club olarak,  
sürdürülebilir bir geleceğe katkıda bulunmaya her zamanki gibi devam ediyoruz.  
Otelimizde misafirlerimizin konforunu korumak için gerekli yatırımları yaparak,  
*plastik şişe kullanımını minimuma indiriyoruz.*

Siz değerli misafirlerimizin desteğiyle  
çocuklarımıza daha temiz bir dünya bırakmanın heyecanını ve gururunu  
hep birlikte yaşıyoruz.

**BİRLİKTE DOĞAYA DAHA AZ PLASTİK BIRAKABİLİR VE  
DAHA TEMİZ BİR DÜNYA YARATABİLİRİZ.**



**Blue Waters Club**

**Birlikte**  **Together**  
**Sürdürüyoruz** **We Sustain**

**TOGETHER WE WALK TOWARDS  
A SUSTAINABLE FUTURE**

As Blue Waters Club,  
We continue to contribute to a sustainable future, as always.  
By making the necessary investments to maintain the comfort of our guests,  
*we minimize the use of plastic bottles in our hotel.*

With the support of our valued guests,  
*we are excited and proud to create a cleaner world for  
our children, together.*

**TOGETHER, WE CAN LEAVE LESS PLASTIC IN NATURE  
AND CREATE A CLEANER WORLD.**



**Blue Waters Club**

# ENVIRONMENT AND RESOURCE CONSERVATION



**Blue Waters Club** **Together We Sustain**

Çöplerinizi, sahil ve havuz alanlarına en yakın noktadaki geri dönüşüm atık kutularınıza atarak, çevre ve sürdürülebilirlik sürecimize katkı sağlamanızı bekliyoruz.

We expect you to contribute to our environmental and sustainability process by throwing your rubbish into your recycling bins at the nearest point to the beach and pool areas.

Wir erwarten von Ihnen, dass Sie einen Beitrag zu unserem Umwelt- und Nachhaltigkeitsprozess leisten, indem Sie Ihren Müll in die Recycling-Behälter werfen, die sich in der Nähe des Strandes und der Poolbereiche befinden.

Мы ожидаем, что вы внесете свой вклад в процесс охраны окружающей среды и устойчивого развития, выбрасывая мусор в контейнеры для вторсырья в ближайших точках к пляжу и бассейну.



**Blue Waters Club** **Together We Sustain**

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Bunu biliyormuydunuz...  
Do you know that...  
Wussten sie schon...  
Знаете ли вы...

... bir çiğletin doğada 5 senede yok olduğunu?  
... the lifespan of a chewing gum in the nature is 5 years?  
... dass Kaugummi in der Natur 5 Jahre braucht um sich abzubauen?  
... брошенная жвачка в су разлагается в течении 5 лет?

... bir cam şişenin doğada 5000 senede yok olduğunu?  
... the lifespan of a glass bottle in the nature is 5000 years?  
... dass Glasflaschen in der Natur 5000 Jahre brauchen um sich abzubauen?  
... выброшенная стеклянная бутылка в лесу разлагается в течении 5000 лет?

... bir sigara filtresinin doğada 2 senede yok olduğunu?  
... the lifespan of a cigarette filter in the nature is 2 years?  
... dass Zigarettfilter in der Natur 2 Jahre brauchen um sich abzubauen?  
... выброшенный фильтр сигареты в лесу разлагается в течении 2 лет?

... bir muz kabuğunun doğada 3 senede yok olduğunu?  
... the lifespan of a banana skin in the nature is 3 years?  
... dass Bananenschalen in der Natur 3 Jahre brauchen um sich abzubauen?  
... выброшенная кожура банана в лесу разлагается в течении 3 лет?

... bir alüminyum kutusunun (Bira, Kola...) doğada 10-100 senede yok olduğunu?  
... the lifespan of a aluminium can (Beer, Coke...) in the nature is 10-100 years?  
... dass Alu Dosen (Bier, Cola...) in der Natur 10-100 Jahre brauchen um sich abzubauen?  
... выброшенная алюминиевая банка (пиво, кола...) в лесу разлагается в течении 10-100 лет?

As Blue Waters Club Hotel, our main goal is to prevent pollution and protect the environment and natural resources for sustainable development. In this context, the information on our info boards in the most frequently used areas of our facility is continuously updated.

By 2025, we aim to remind our guests of the importance of their contributions to this process through all of our informational warning messages in the general area, featuring "Together We Sustain" content.

In all our processes, we take into account local regulations as well as international standards and specific standards belonging to our guests. We fulfill the requirements of all environmental and social conditions set by these standards and support continuous improvement and eco-friendly practices to ensure sustainability.

Our environmental consultants carefully manage the monitoring and implementation of legal processes, as well as our declaration and reporting obligations in environmental processes.



# SOCIAL RESPONSIBILITY



**Manavgat Evliya Celebi Vocational and Technical Anatolian High School**

**Şehit Erol Olçok Anatolian Tourism Vocational and Technical High School**

**Öger Ortaokulu**

**MATSO - Manavgat Chamber of Commerce and Industry**

**Manavgat Municipality**

**TÜROFED | Turkey Hoteliers Federation**

**AKTOB | Mediterranean Union of Tourist Hoteliers and Operators**

**TEMA**

## SUPPORTED INSTITUTIONS AND CIVIL SOCIETY ORGANIZATIONS

The development of Turkey's tourism sector and the establishment of environmentally sensitive tourism policies are of great importance for the sustainable development of the tourism sector in Turkey, based on the protection of natural and cultural heritage.

In the process of developing these policies, civil society organizations (CSOs) in the region play a critical role. We provide institutional support to these organizations and projects that support regional development.

# CONTACT



Live  
Feel **BLUE**  
**GREEN**

Together  
**We Sustain**



## BLUE WATERS CLUB

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